

ETS Solutions Announces Enterprise Technology Advisory Practice

Kennesaw, Ga. – January 1, 2025 – ETS Solutions, a faith-based technology advisory firm with over 20 years of experience, today unveiled a strategic business transformation aimed at providing enhanced guidance to enterprise technology executives. The firm will now additionally focus on helping enterprise organizations select and implement top-tier technologies that align with their unique business needs.

As trusted, agnostic advisors, ETS Solutions will take a comprehensive approach, gaining a deep understanding of each client's business beginning with customer engagement and data optimization. Other practice areas will include cyber security, physical security, and technology expense management.

Notable changes will include a refreshed logo and website, along with the addition of two enterprise C-level staff advisors. These new team members, along with their specific consulting areas, will be announced later this week.

"This transformation not only aligns with our mission of helping others, but it also solidifies our commitment to remain on the forefront of the latest technology trends that are beneficial to today's business; driving technology efficiency and increased revenue," said Mike Russell, President of ETS Solutions.

About ETS Solutions

ETS Solutions is a faith-based technology advisory firm whose mission is servant leadership through our ETS Foundation. Utilizing strategic partnerships with industry-leading providers, we deliver customized technology solutions that transform business sales and operations. For more information, please visit www.etssolutions.com

Press Contact:

Gina Toney, Vice President
678.766.1479
gina@etssolutions.com